



HOW
production

ideas
become
reality

A man with short dark hair, wearing a black zip-up hoodie and blue jeans, stands in a dark room. The hoodie has the 'HOW production' logo on the left chest. Above him is a large, illuminated sign with the word 'HOW' in large, glowing orange letters, and the word 'production' in smaller, black letters on a dark rectangular background below it. The background is dark and appears to be a studio or workshop with some equipment visible.

HOW

production

Let's get acquainted!

My name is Yurii Stetsiuk, and I'm the CEO of HOW Production.

We are a Ukrainian production company that creates incredible projects for clients all over the world.

Our developments and creative solutions become the basis for cultural and advertising projects, events, and exhibitions, creating an immersive brand experience.



Art
installations



Interactive
exhibits



Exhibition
stands



Custom
furniture



Retail
decoration



Set
construction

Our capabilities

We design

We create

We produce

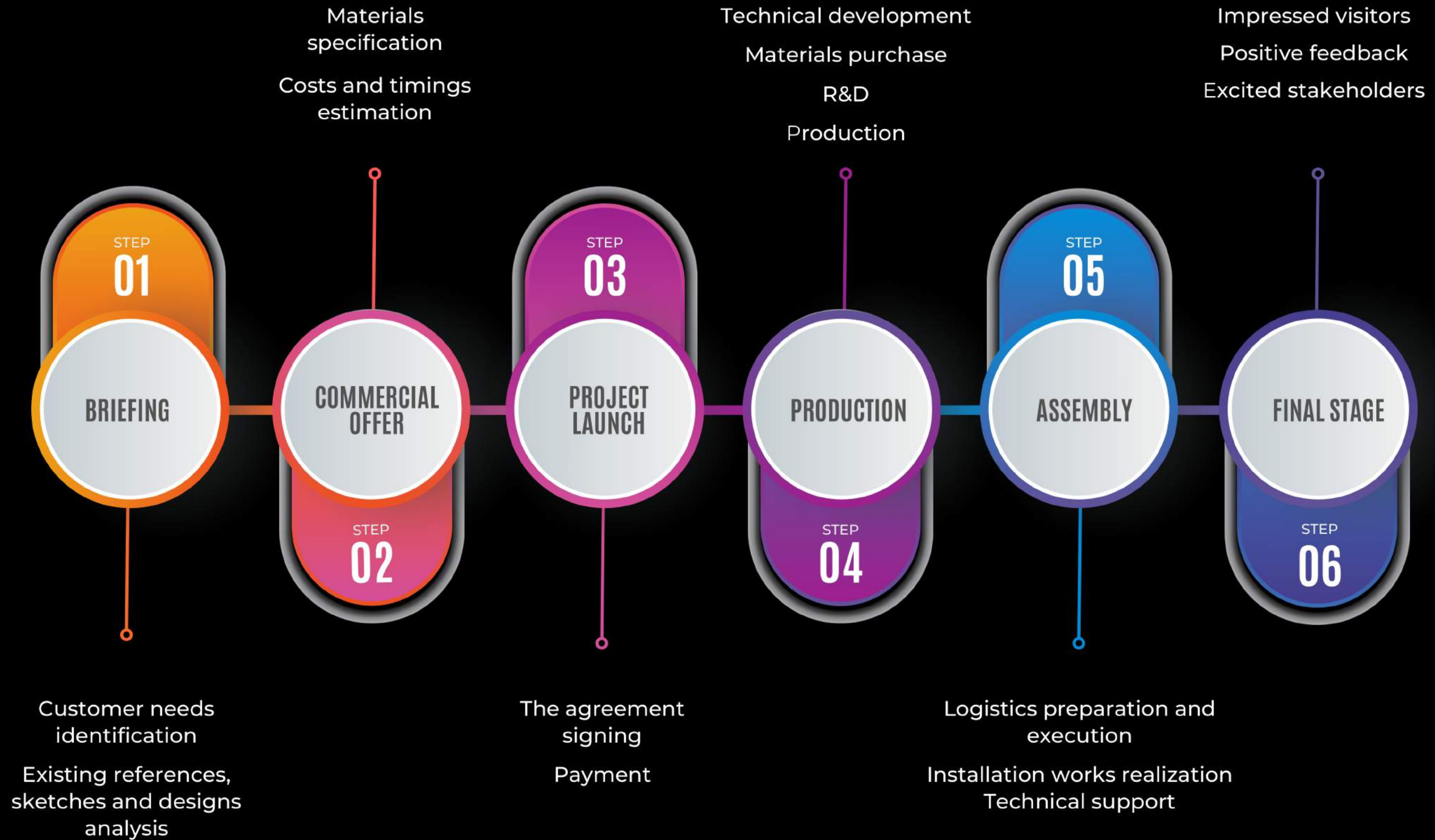
The best Team

We have a very cohesive team of constructors, joiners, designers, welders, mechanics, programmers and managers.

We are fond of challenging tasks.
Cracking "tough nuts" is our credo.



How we work





Our cases

Ukraine pavilion at the COP28

The development of the pavilion for Ukraine's participation in the international conference COP28.

Client: Gres&Todorchuk

Customer: Ministry of the Environmental Protection and Natural Resources

Location: Dubai, UAE







Space of humanity

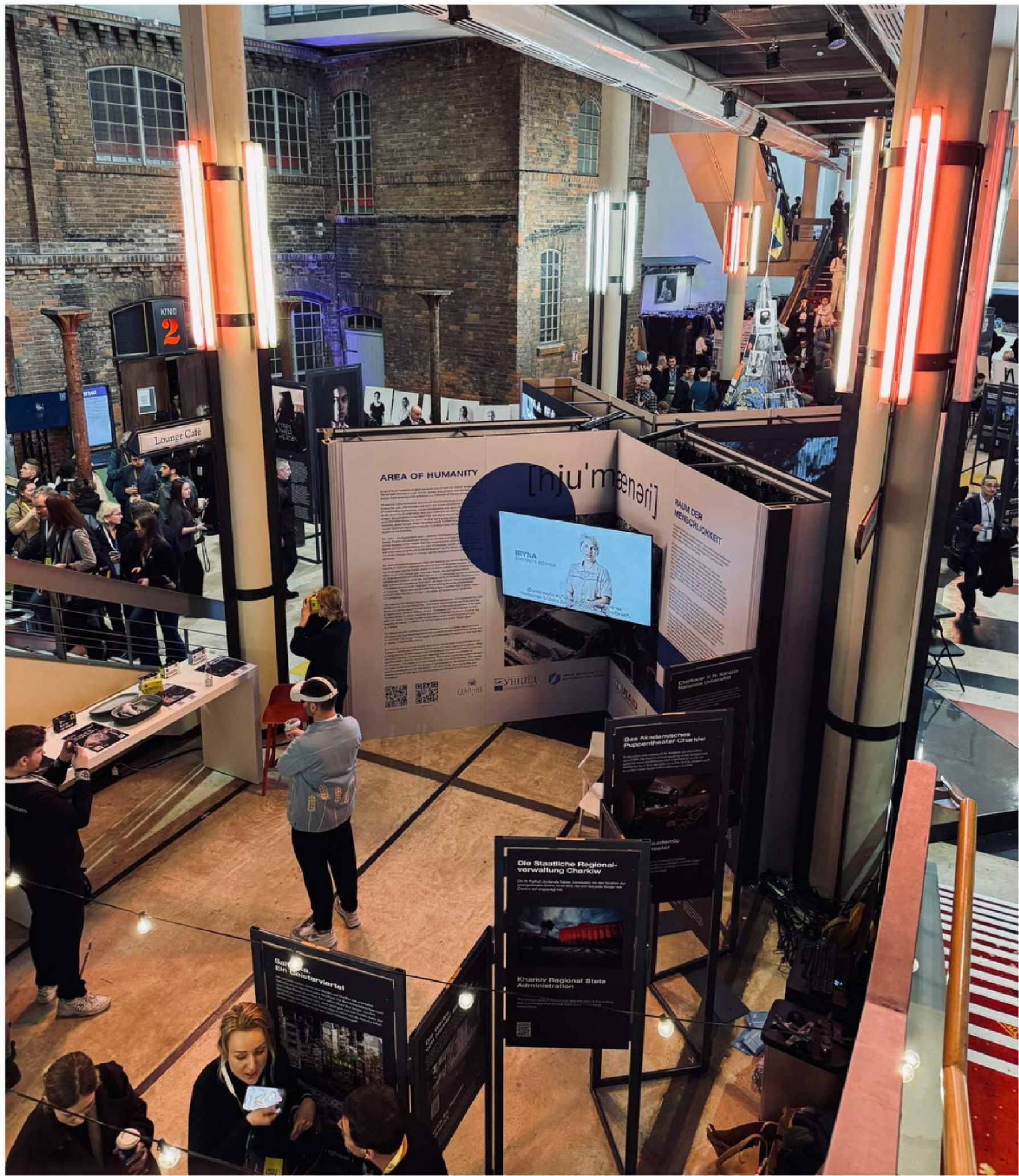
The development of the "Space of Humanity" exposition as part of the Café Kyiv 2024 event.

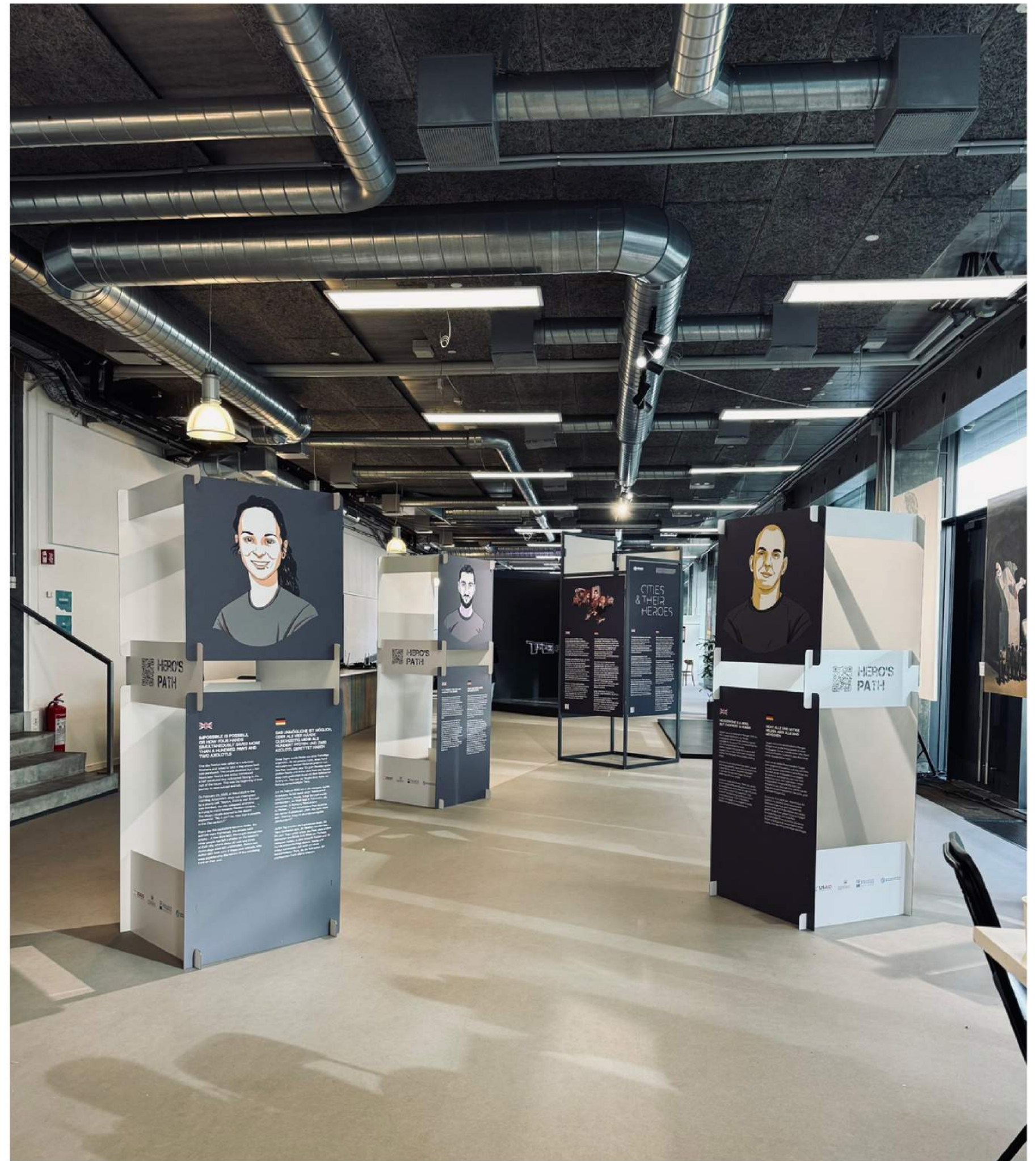
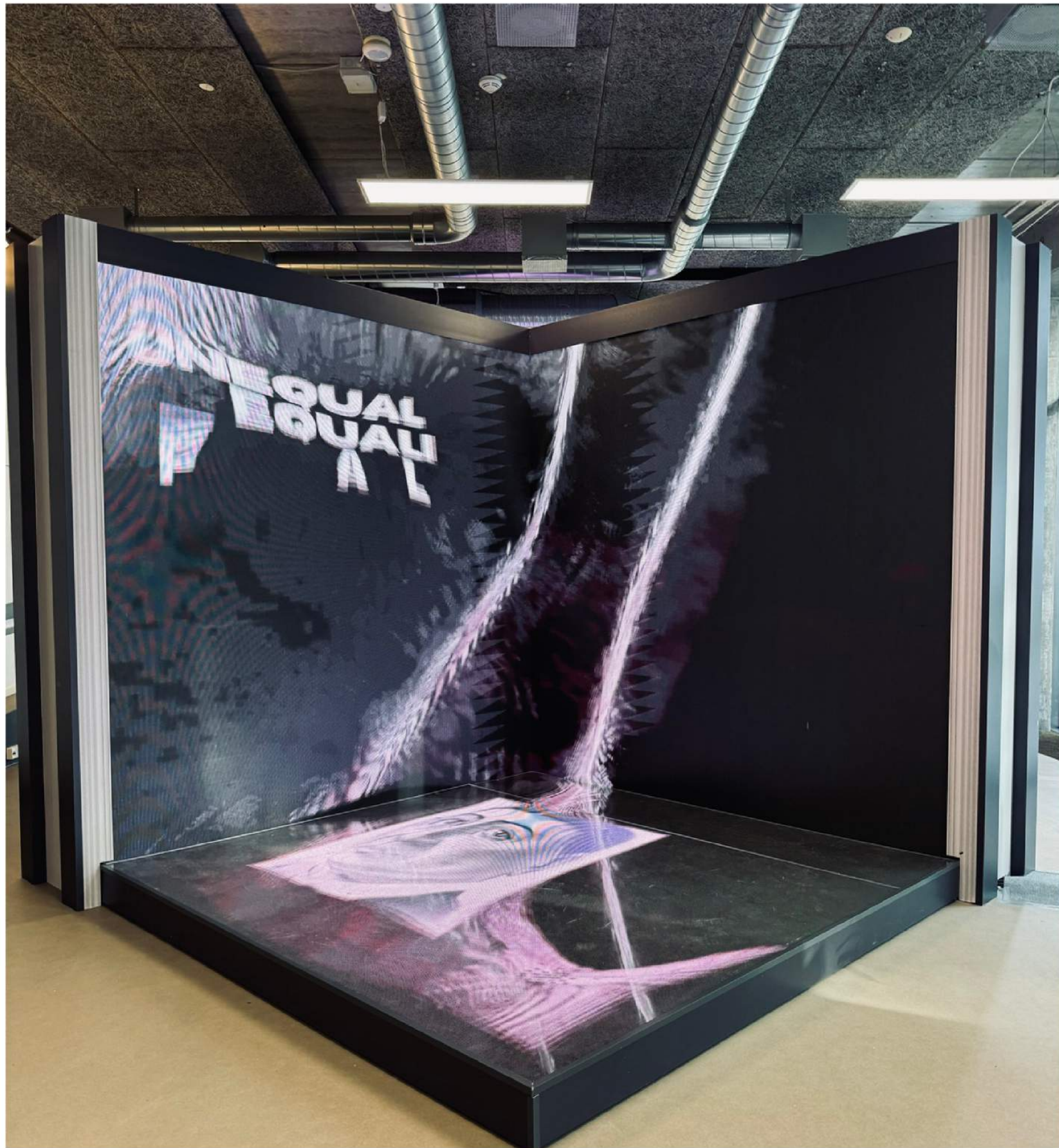
Client: Foundation for Social Innovation "Country to Ukraine"

Customer: USAID

Location: Berlin, Germany /
Copenhagen,
Denmark







"War Diaries"

The exhibition is dedicated to the stories of children who survived the Russian occupation.

Client: PORT Agency

Customer: Khrystyna Khranovska

Location: Amsterdam, Netherlands
Kyiv, Ukraine
Strasbourg, France



February 24, 2022, 22:41

The thing I've been fearing all my childhood happened this morning: the war began. Now I not only feel awful, but on top of it, I also caught a cold.

When I found out about this, my world collapsed. And here I am again, like 8 years ago, a little girl who does not understand what's happening, where to hide, where to run, or whether it is worth it. I couldn't imagine it could happen again. Do I have to move in an unknown direction one more time? No way I have to say goodbye again to the loved ones because of someone.

I have known the fear of death since I was five, when I was sitting in the basement in 2014 and hearing the constant explosions erasing my city. Again I fell into this state, I wanted to hide myself in a box, fall through the ground, do nothing, disappear just to not experience it again.

All I feel now is coldness and apathy. I don't know how to manage it. I want to go home, but I'm already at home. I can't understand what's happening to me, I can't even approach my Mom. I can see how scared she is. I think every adult wants to look like a superhero in the eyes of their child, or like they are made of steel. But I'm not five already. I understand how scared she is. Mom, just like me, does not understand what to do.

04.03.

The atmosphere in the city is terrible. You can feel panic in the air. The ATMs are empty, the stores are empty too. Today I prepared risks in case there is no further delivery in stores and there is no food. I ate it all right away because of the stress. All the schools introduced distance learning but no one attends the classes.

The moment I wake up, I immediately read the news. The whole Ukraine is bombed, missiles are falling from the sky. I don't know what to do. I don't know what to do. I don't know what to do.

I heard Mom talking to someone about tomorrow's evacuation from her work. They cannot even explain to her where people will be evacuated. Mom said that we wouldn't go anywhere and that everything would be fine.

05.03.

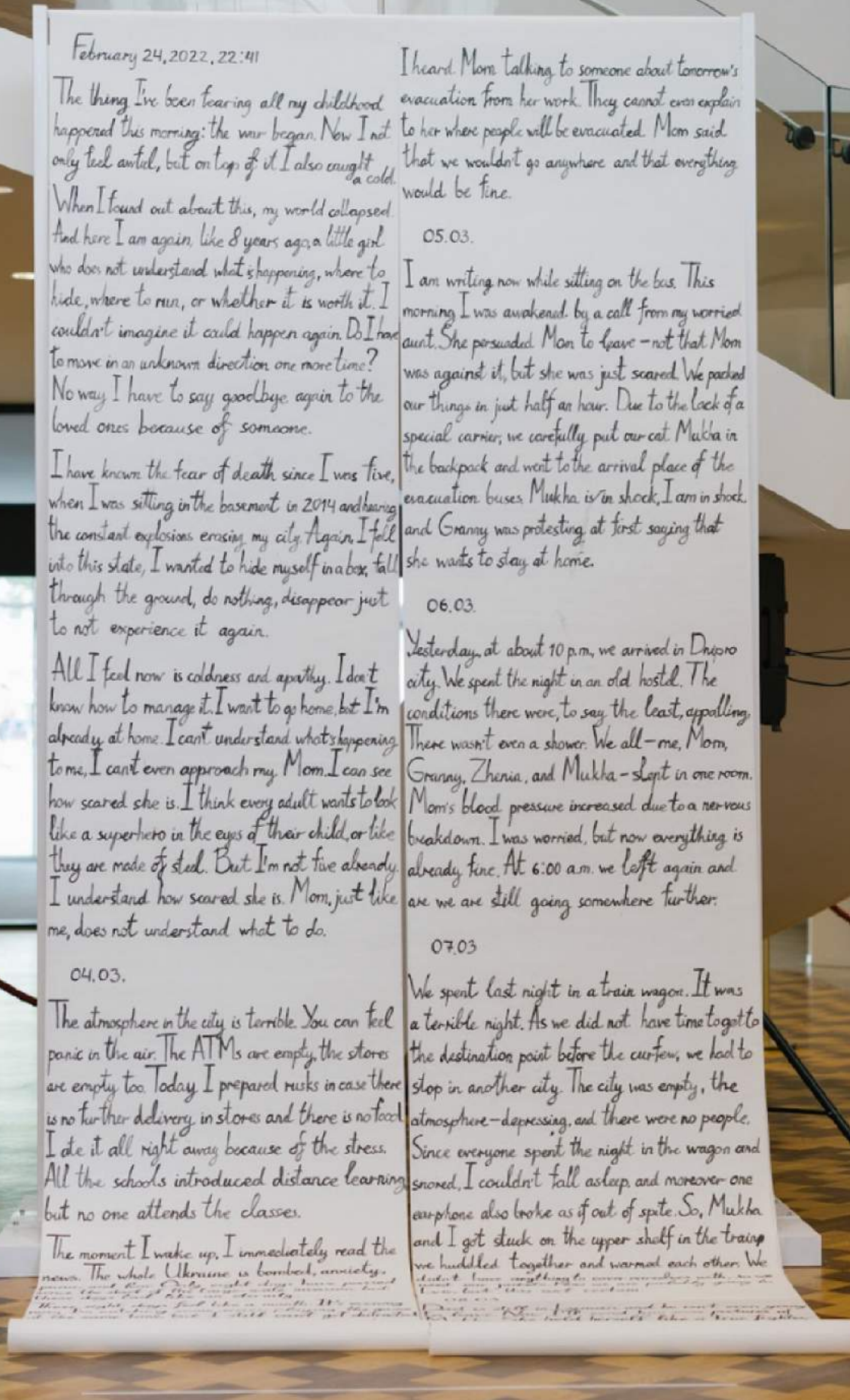
I am writing now while sitting on the bus. This morning I was awakened by a call from my worried aunt. She persuaded Mom to leave - not that Mom was against it, but she was just scared. We packed our things in just half an hour. Due to the lack of a special carrier, we carefully put our cat, Mukha in the backpack and went to the arrival place of the evacuation buses. Mukha is in shock, I am in shock, and Granny was protesting at first, saying that she wants to stay at home.

06.03.

Yesterday, at about 10 p.m., we arrived in Dnipro city. We spent the night in an old hostel. The conditions there were, to say the least, appalling. There wasn't even a shower. We all - me, Mom, Granny, Zhenia, and Mukha - slept in one room. Mom's blood pressure increased due to a nervous breakdown. I was worried, but now everything is already fine. At 6:00 a.m. we left again and are we are still going somewhere further.

07.03.

We spent last night in a train wagon. It was a terrible night. As we did not have time to get to the destination point before the curfew, we had to stop in another city. The city was empty, the atmosphere - depressing, and there were no people. Since everyone spent the night in the wagon and snowed, I couldn't fall asleep, and moreover one earphone also broke as if out of spite. So, Mukha and I got stuck on the upper shelf in the train. We huddled together and warmed each other. We didn't have anything to warm ourselves with. We didn't have anything to warm ourselves with. We didn't have anything to warm ourselves with.

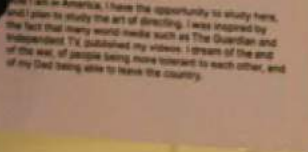


Sofia Hromakova

16 y.o.

WAS UNDER OCCUPATION IN MARIUPOL AND LOST HER FATHER, WHO JOINED THE RANKS OF THE TERRITORIAL DEFENSE FORCES OF THE CITY. THE GIRL EXPRESSED HER EMOTIONAL EXPERIENCES IN PAINTINGS.

UNDER OCCUPATION IN MARIUPOL, HERE SHE DOCUMENTED EVENTS ON PHOTOS.



THE SUN WAS CREATED DURING THE OCCUPATION

THE GOOD DEAD

THE SUN WAS CREATED DURING THE OCCUPATION



THE SUN WAS CREATED DURING THE OCCUPATION

THE GOOD DEAD

THE SUN WAS CREATED DURING THE OCCUPATION

Franklin restaurant

Execution of restaurant design

Client: Private person

Location: Vilnius, Lithuania







State of Defiance

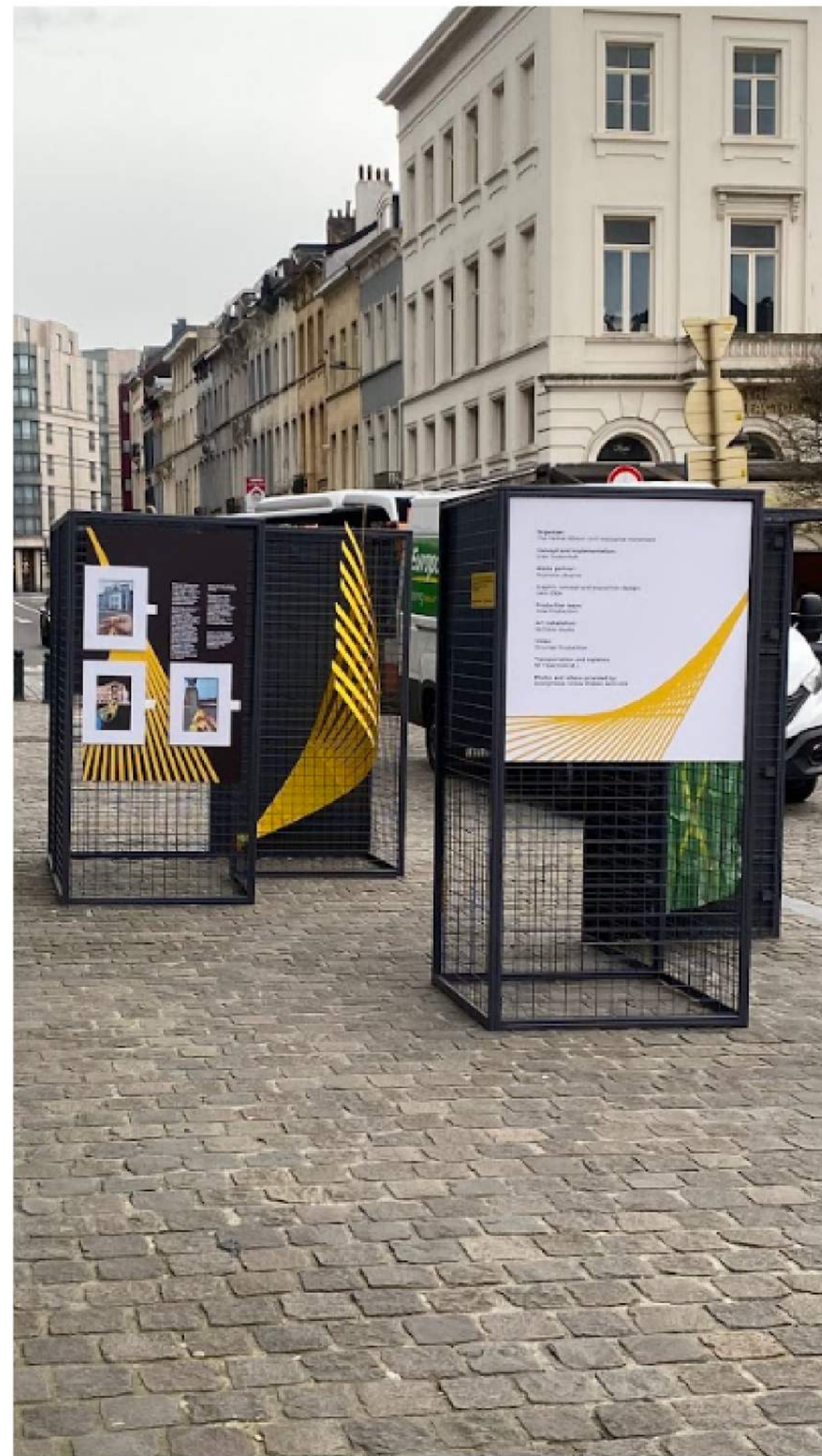
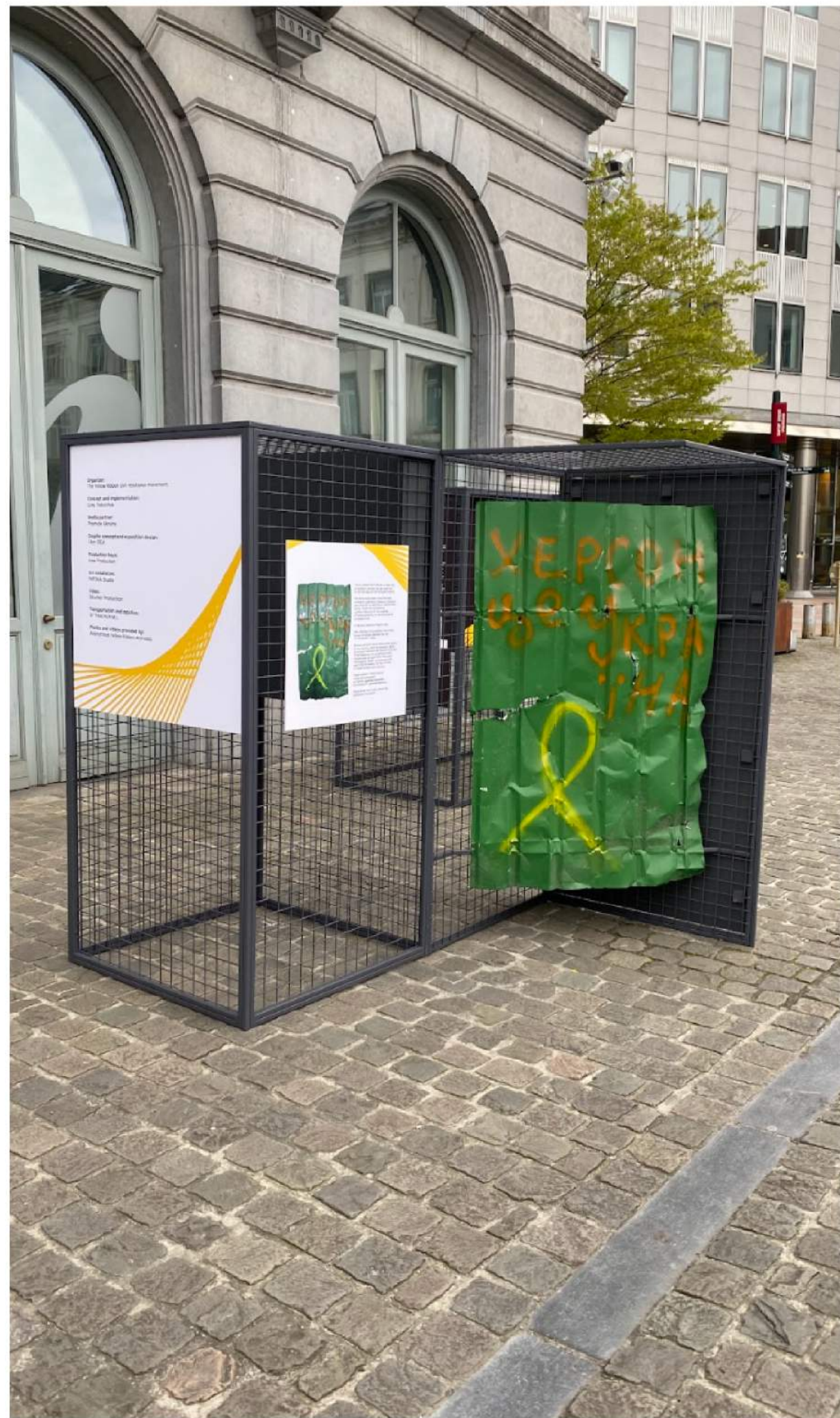
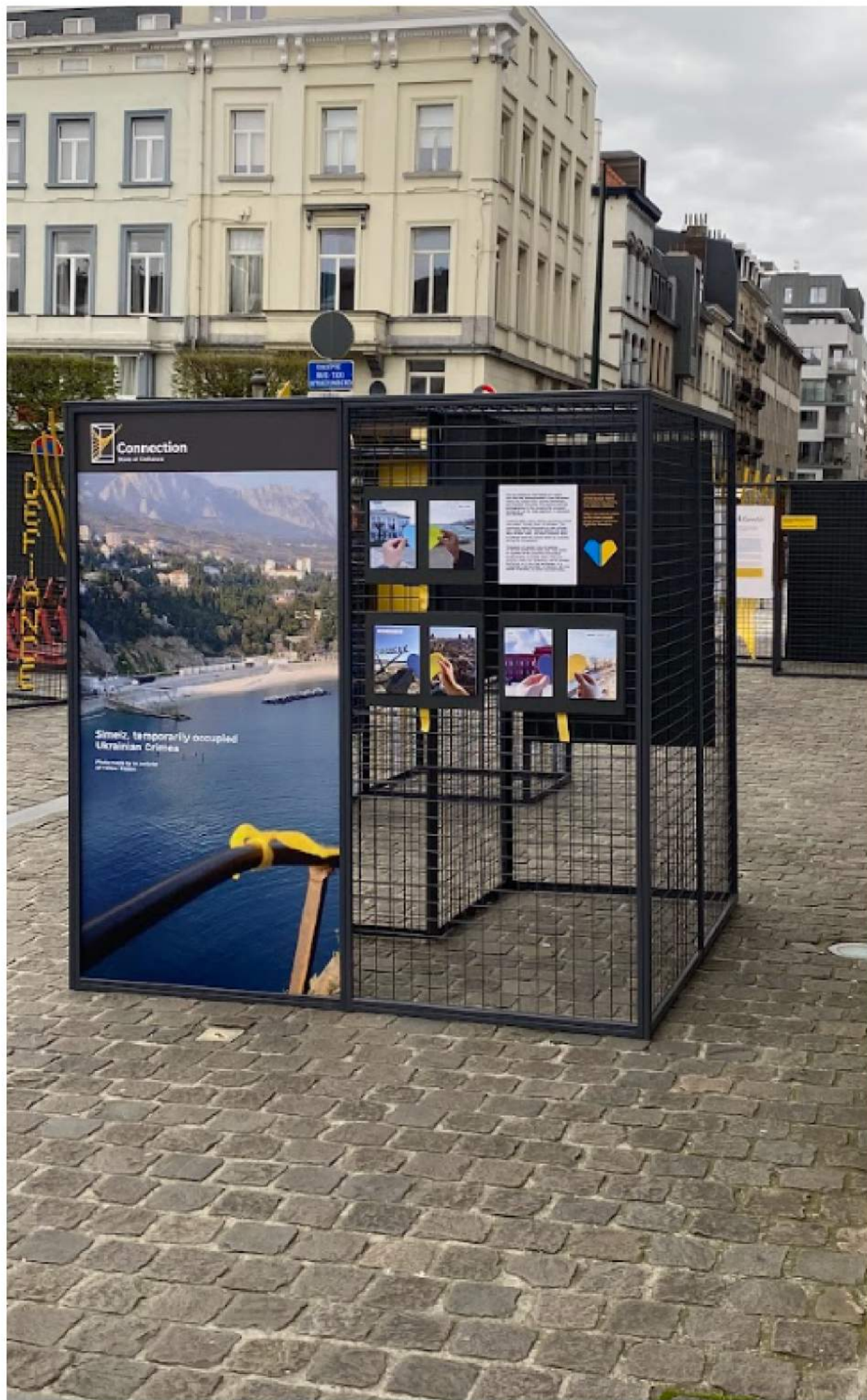
An interactive exhibition dedicated to the Yellow Ribbon resistance movement, which operates in the temporarily occupied territories of Ukraine.

Client: Gres&Todorchuk

Customer: Yellow Ribbon

Location: Brussels, Belgium





Museum of Science

The first state museum of
Science in Ukraine

Client: Gres Todorchuk

Customer: Junior Academy of
Sciences of Ukraine

Location: Kyiv, Ukraine





Vrazharium

Traveling interactive exhibit in
40 ft and 20 ft sea containers

Client: Gres Todorchuk

Customer: Biosphere Corporation

Location: Kyiv, Ukraine







Ukraine WOW

A unique interactive exhibition-trip around Ukraine with a total area of 4000 square meters

Client: Gres Todorchuk

Customer: Ukrainian Railways
"Ukrzaliznytsia"

Location: Kyiv, Ukraine







Chornobyl. The journey

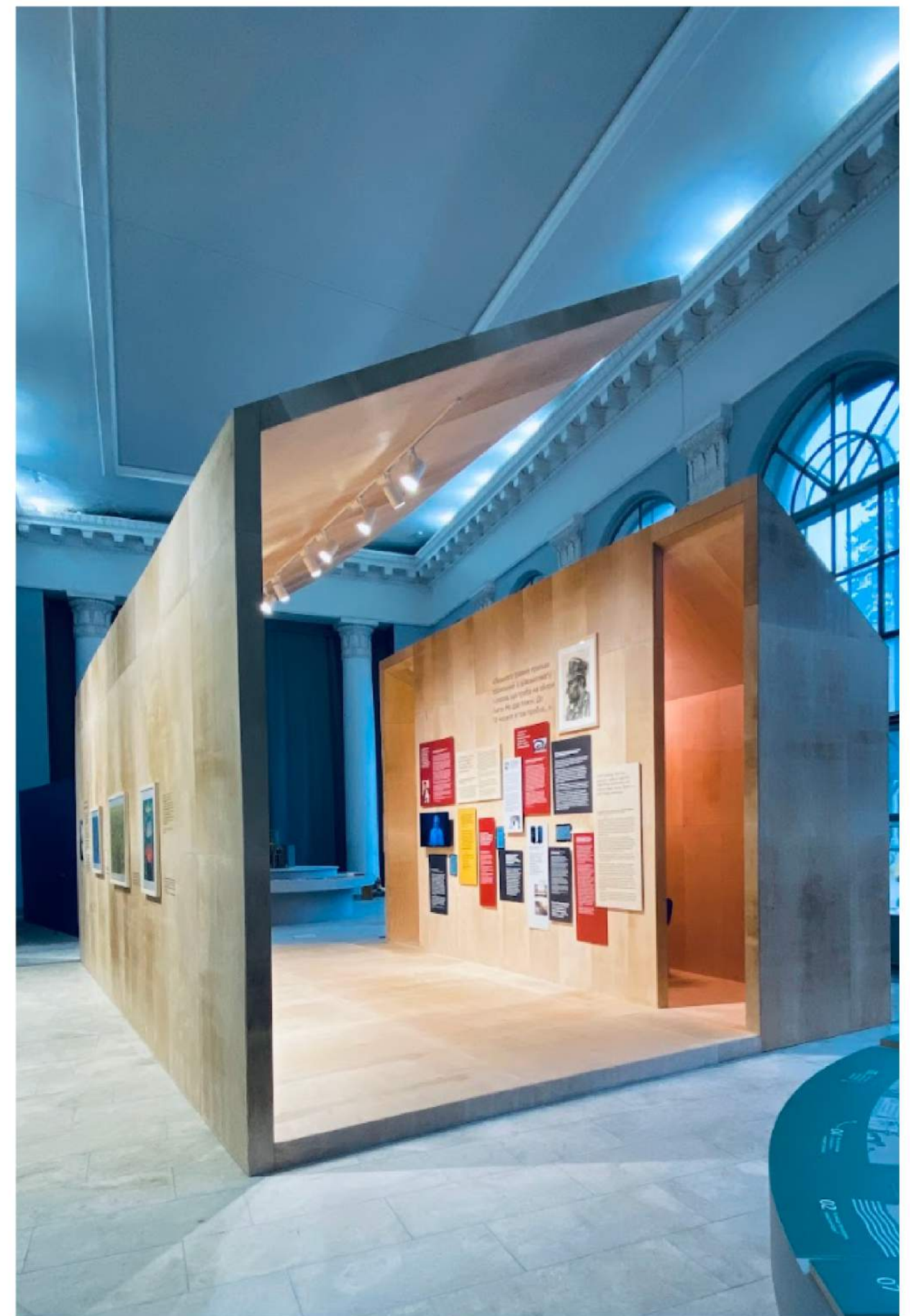
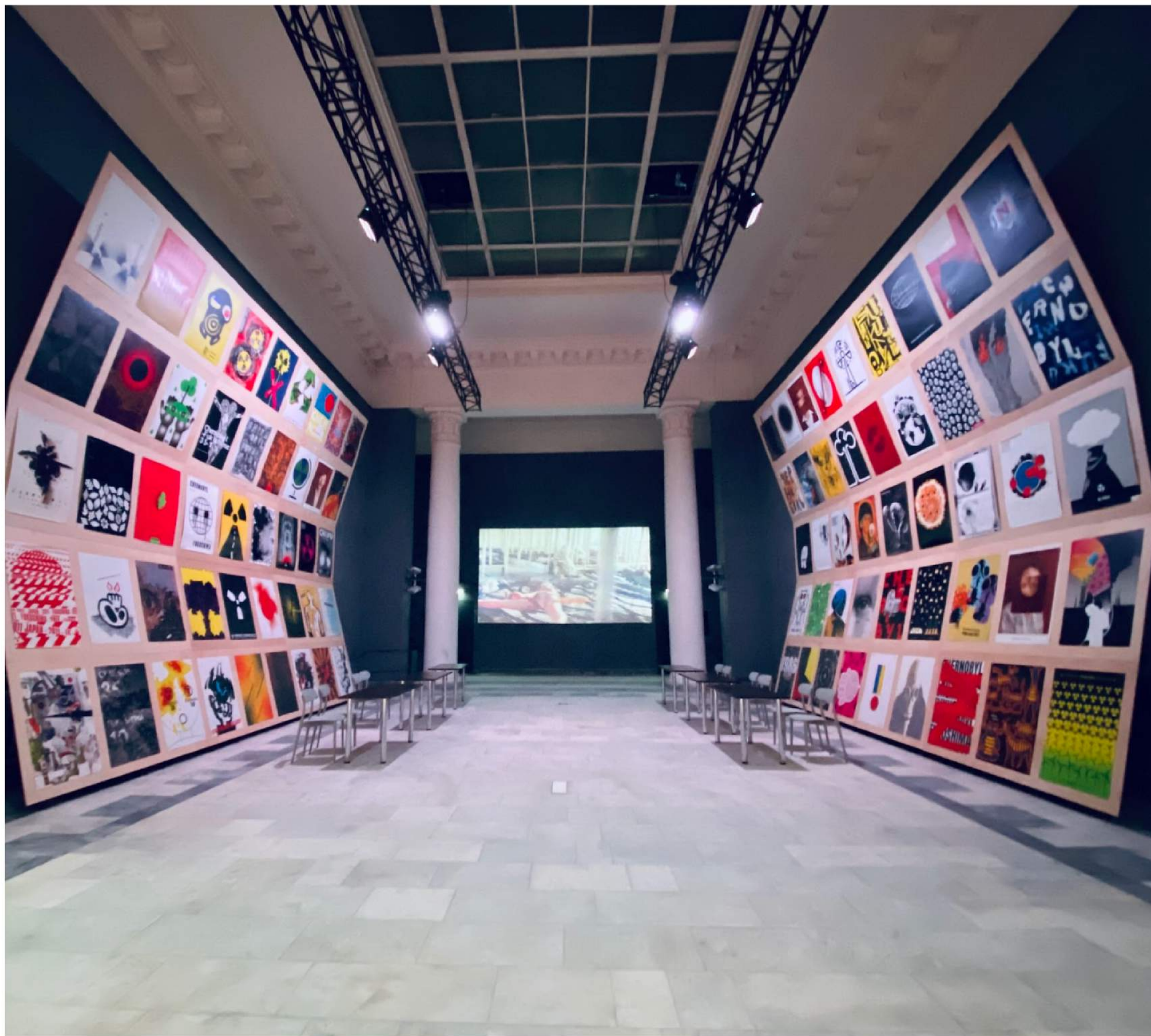
Building a 2000-square-meter exhibit within a 5-week period, from idea conception to the first visitor.

Client: Gres Todorchuk

Customer: President's office,
Ministry of Culture

Location: Kyiv, Ukraine









Atelier of dreams - the main installation "Color of Childhood"

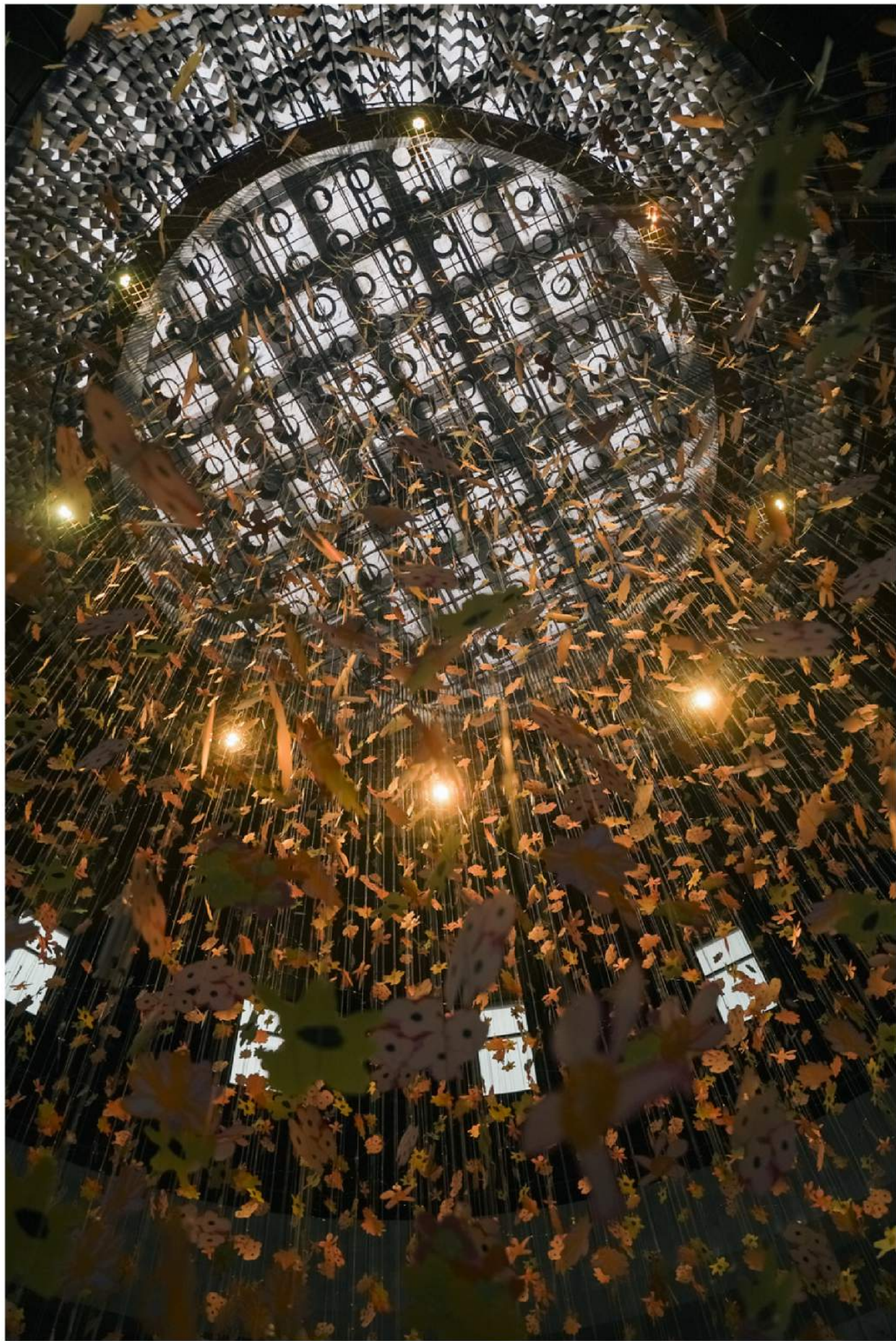
The exhibition is dedicated to the brutality of Ukrainian children during the war - their dreams and creativity.

Client: PORT Agency

Customer: Unicef

Location: Kyiv, Ukraine







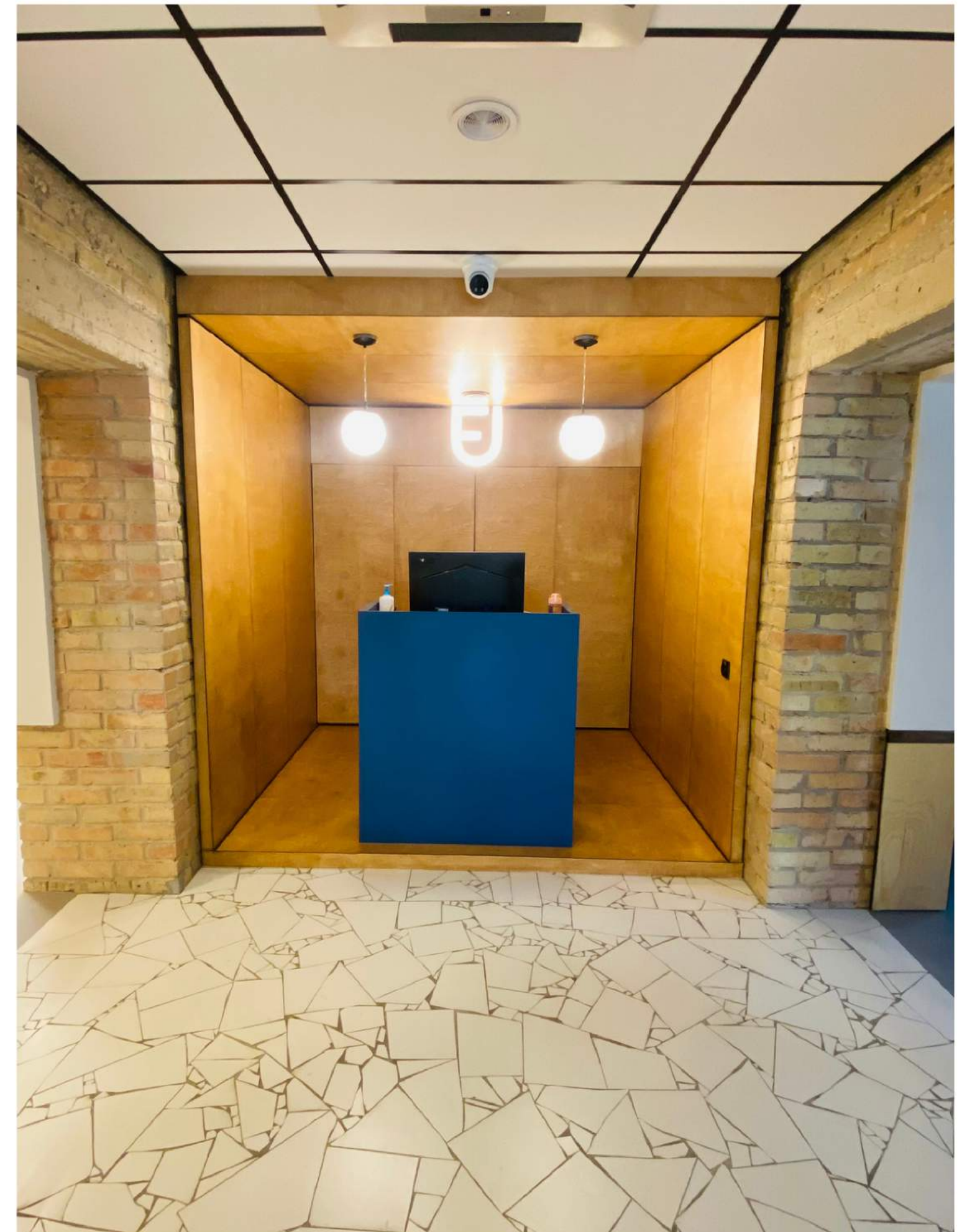
Future incubator

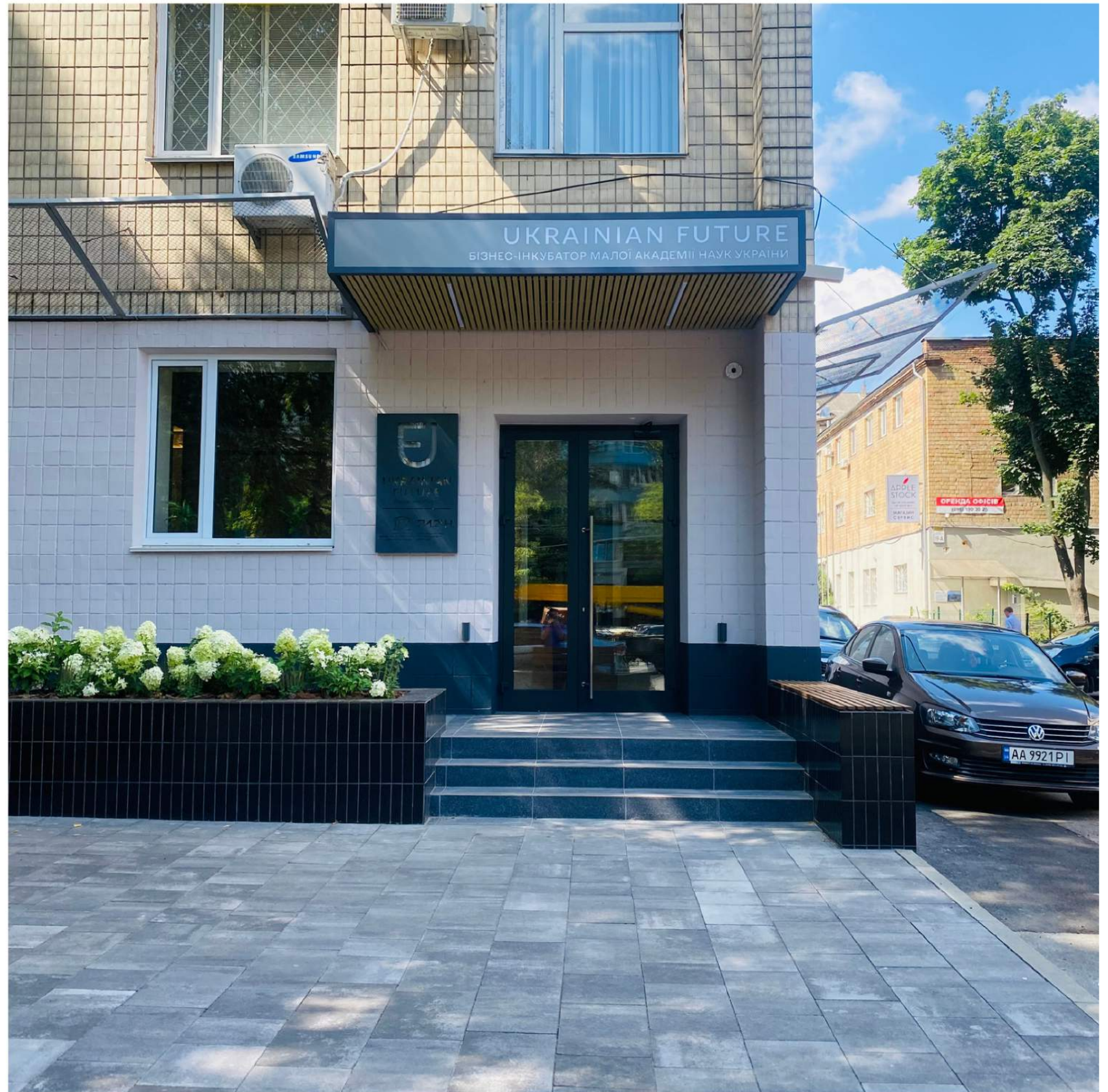
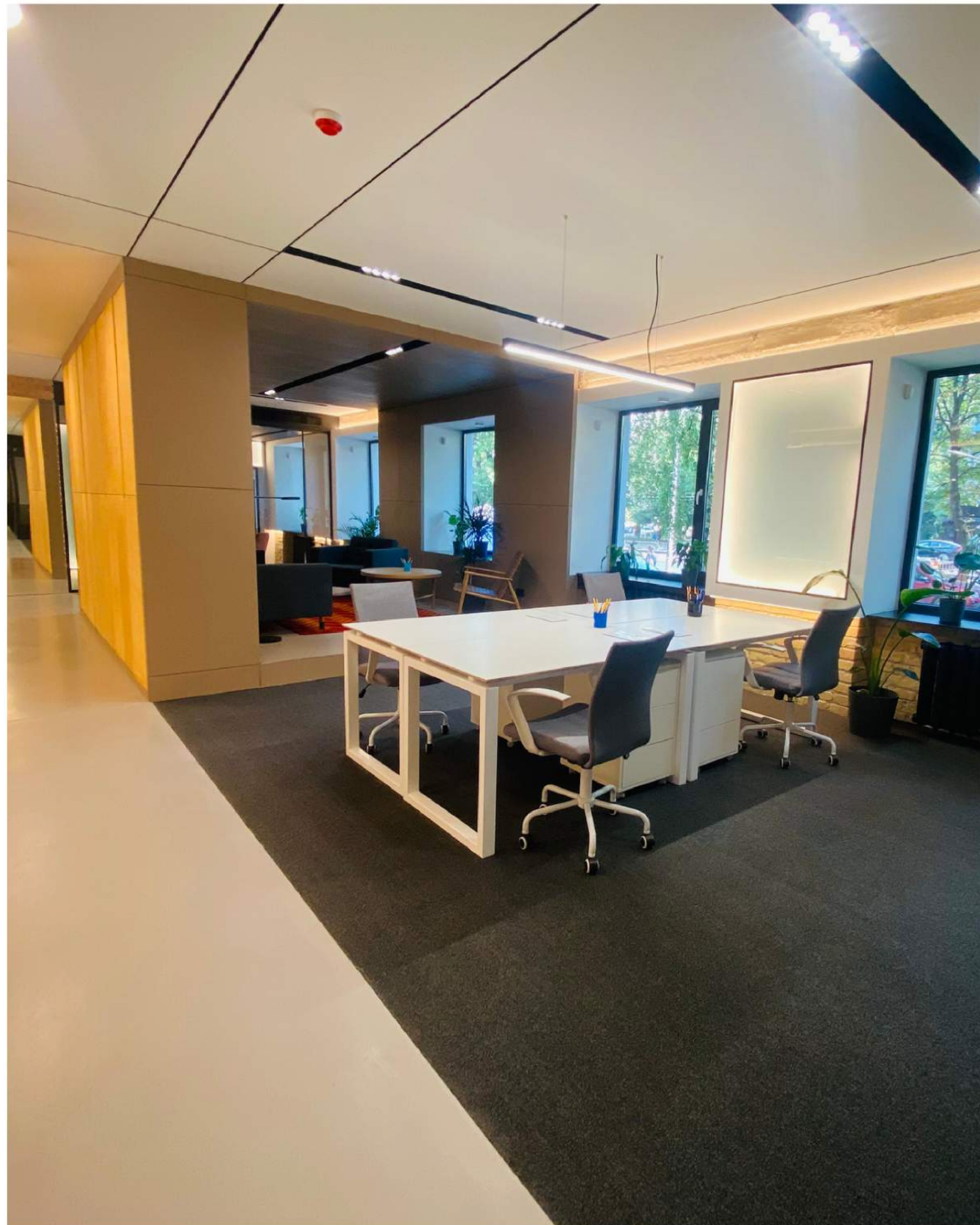
State business incubator

Customer: Junior Academy of
Sciences of Ukraine

Location: Kyiv, Ukraine







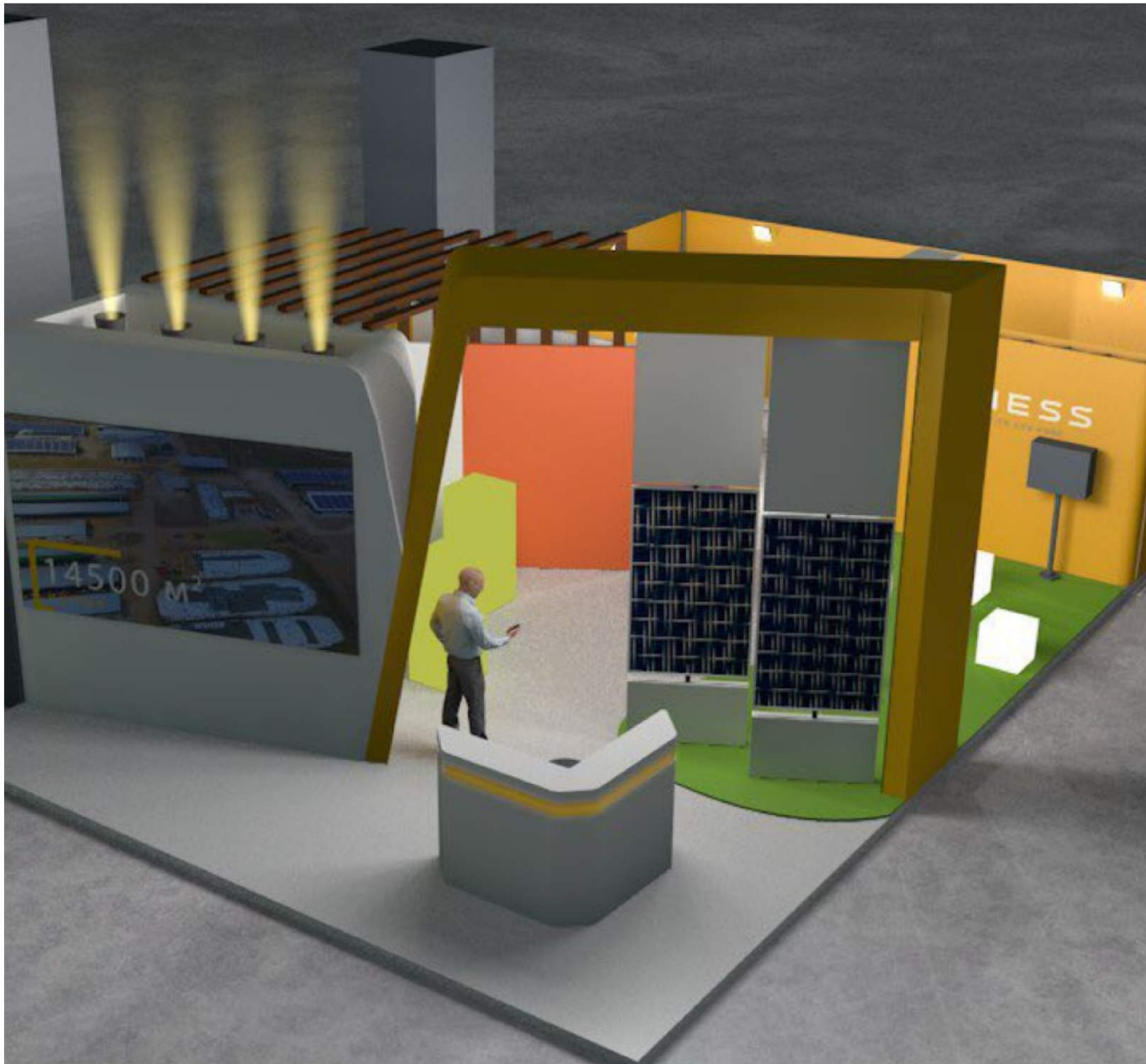
Exhibition stand for KNESS

An exclusively built exhibition stand for KNESS company.

Customer: KNESS

Location: Kyiv, Ukraine







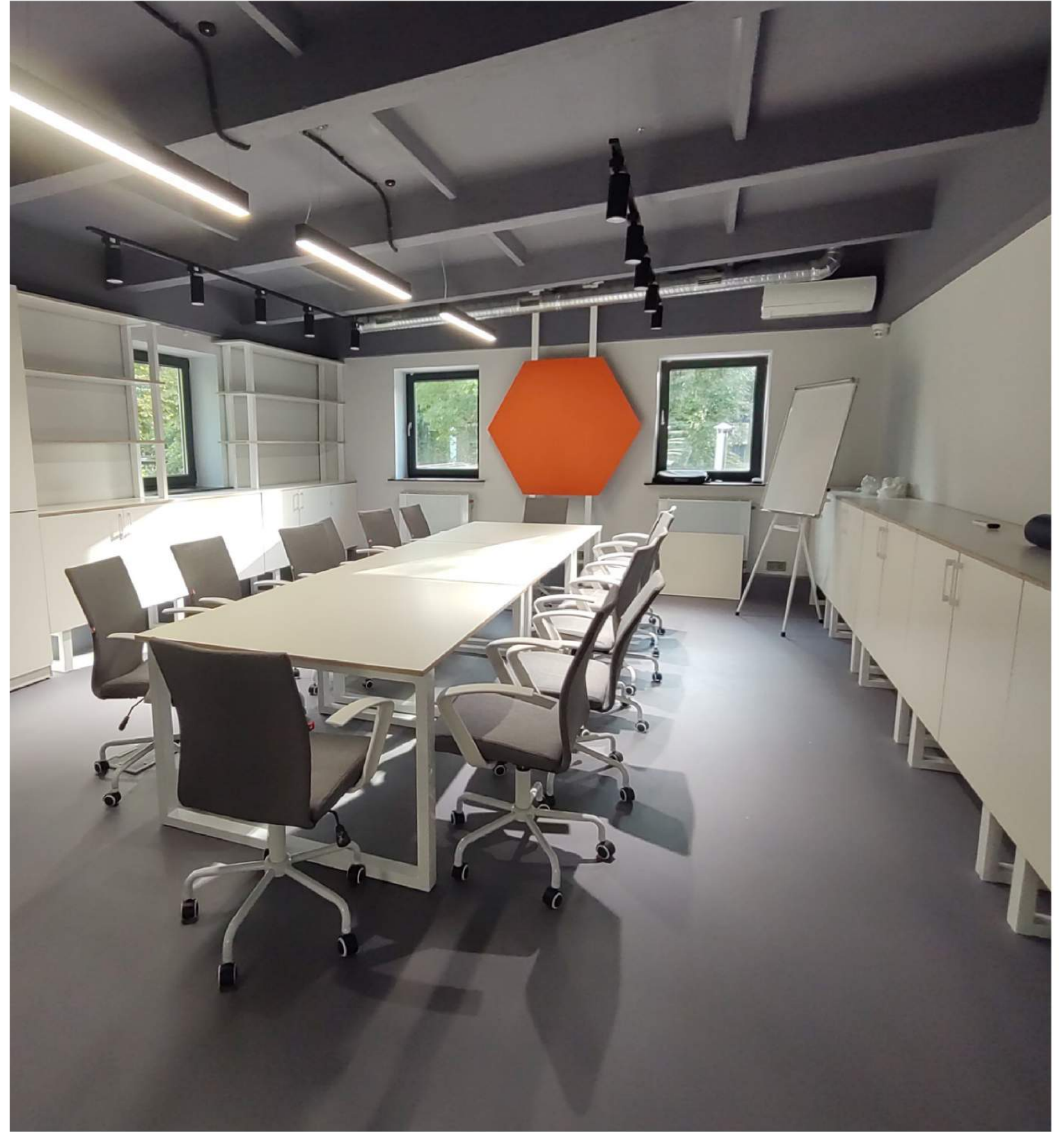
FabLab

Prototyping laboratory

Customer: Junior Academy of Sciences of Ukraine

Location: Kyiv, Ukraine





Gufi center

Recycling Education Center

Customer: Gufi center

Location: Khmelnytskyi, Ukraine







Science is a She

An exhibition about the greatest women scientists

Client: PORT Agency

Customer: Stem is FEM

Location: Kyiv, Ukraine







Стефані Кво

Її винахід:
кевлар

Американська хімікня польськ
ниці компанії DuPont. Стефані
Національної дослідницької р
демії наук та здобула безліч н
у галузі хімії полімерів.

У 1964 році вона розробила ке
локно, що має високу міцність
для армування мідних і волоко
і виготовлення куленепробивн

В очікуванні дефіциту нафти, не
розпочала пошук синтетичног
тання як армувального матеріа
шинах. Отримана речовина сп
дослідницю. Однак саме вона с
мання нового волокна, котре н
не було ламким.

Керівництво лабораторії зрозум
криття, і нова галузь хімії поліме
виватись. До 1971 року було отр

English here



ОЛЕНА ВАНШЕВА

DecoVita

An exhibition stand for turkish company DecoVita

Customer: DecoVita

Location: Kyiv, Ukraine





Art installation
"Tenderness"

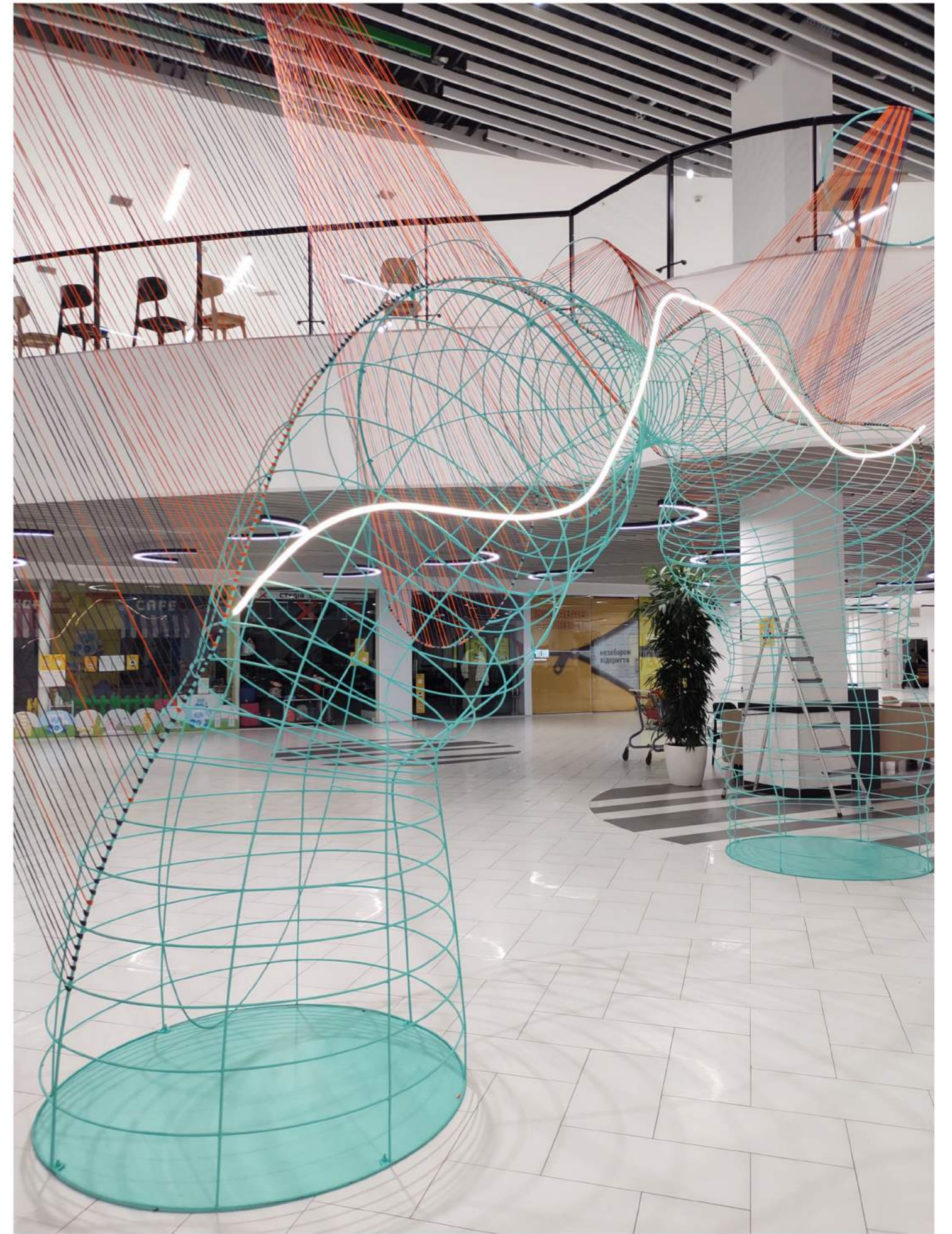
Client: PORT Agency

Customer: Karavan Mall

Author: Anton Logov

Location: Kyiv, Ukraine





Installation “Вірю в ЗСУ”

The installation was created from the last pre-war batch of metal from the Azovstal plant

Client: Port Agency,
Gres&Todorchuk

Customer: System Capital
Management, United 24

Location: Kyiv, Ukraine





БИПРО В ЗОУ

Mobile exhibition “We are Europe together”

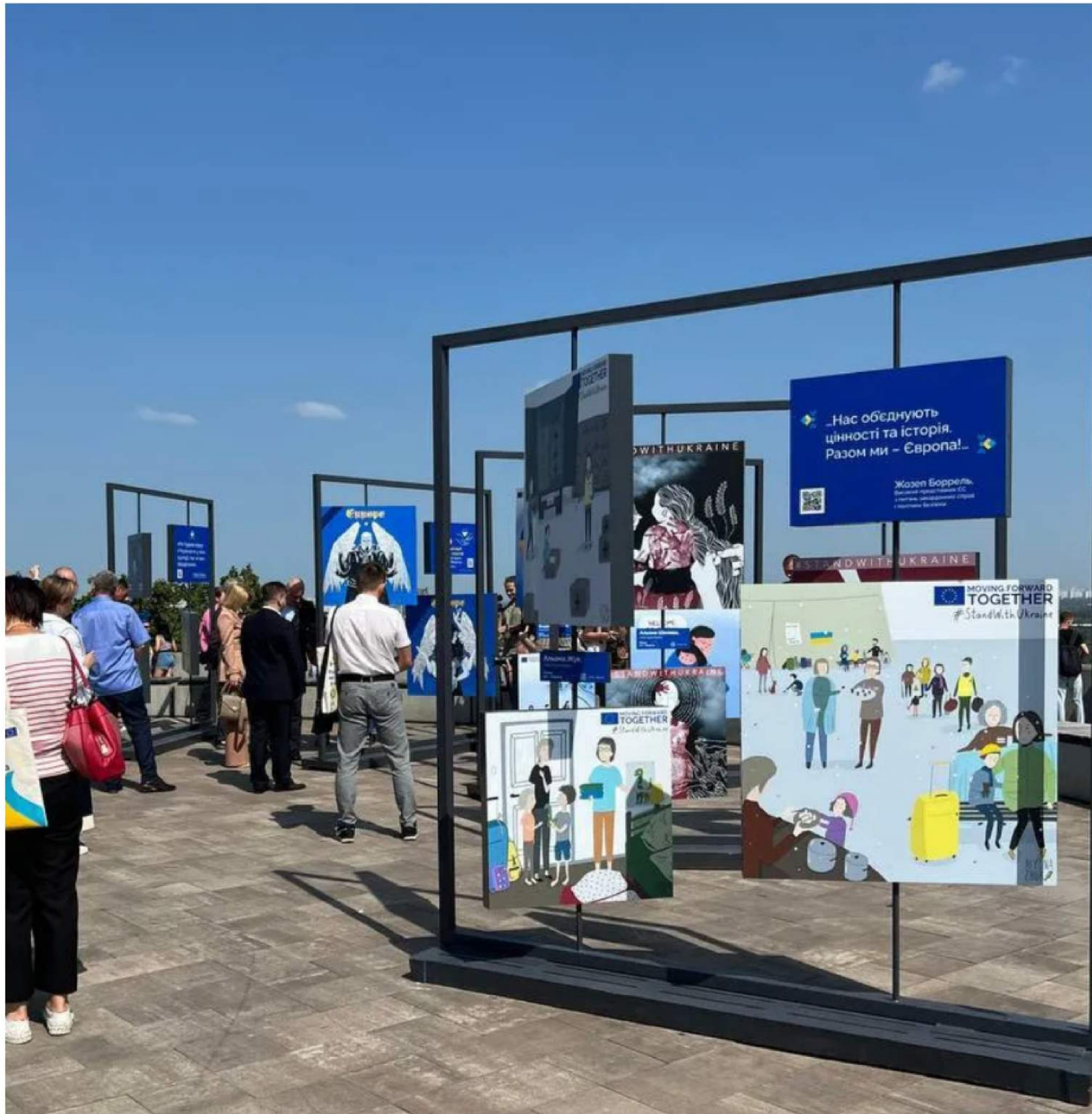
A traveling exhibition presenting the view of Ukrainian women artists on the war.

Client: The European Union

Location: Kyiv, Lviv, Rivne,
Khmelnyskiy, Uzhgorod,
Odesa, Dnipro, Poltava,
Vinnytsa - Ukraine







The World of Skovoroda

National art exhibition project

Client: Postmen agency

Customer: Minister of Information
Policy of Ukraine

Location: Kyiv, Ukraine





МУЗИКА

Сковорода і музика — тема відома, проте вкрай широка. Адже він і створював музику, і грав на різних інструментах, і пречудово співав: власне з цього колись почався його професійний шлях.

Ані Сковороду, ані саму епоху бароко помислити без музичного складника неможливо.
Не вийде.



СИМ

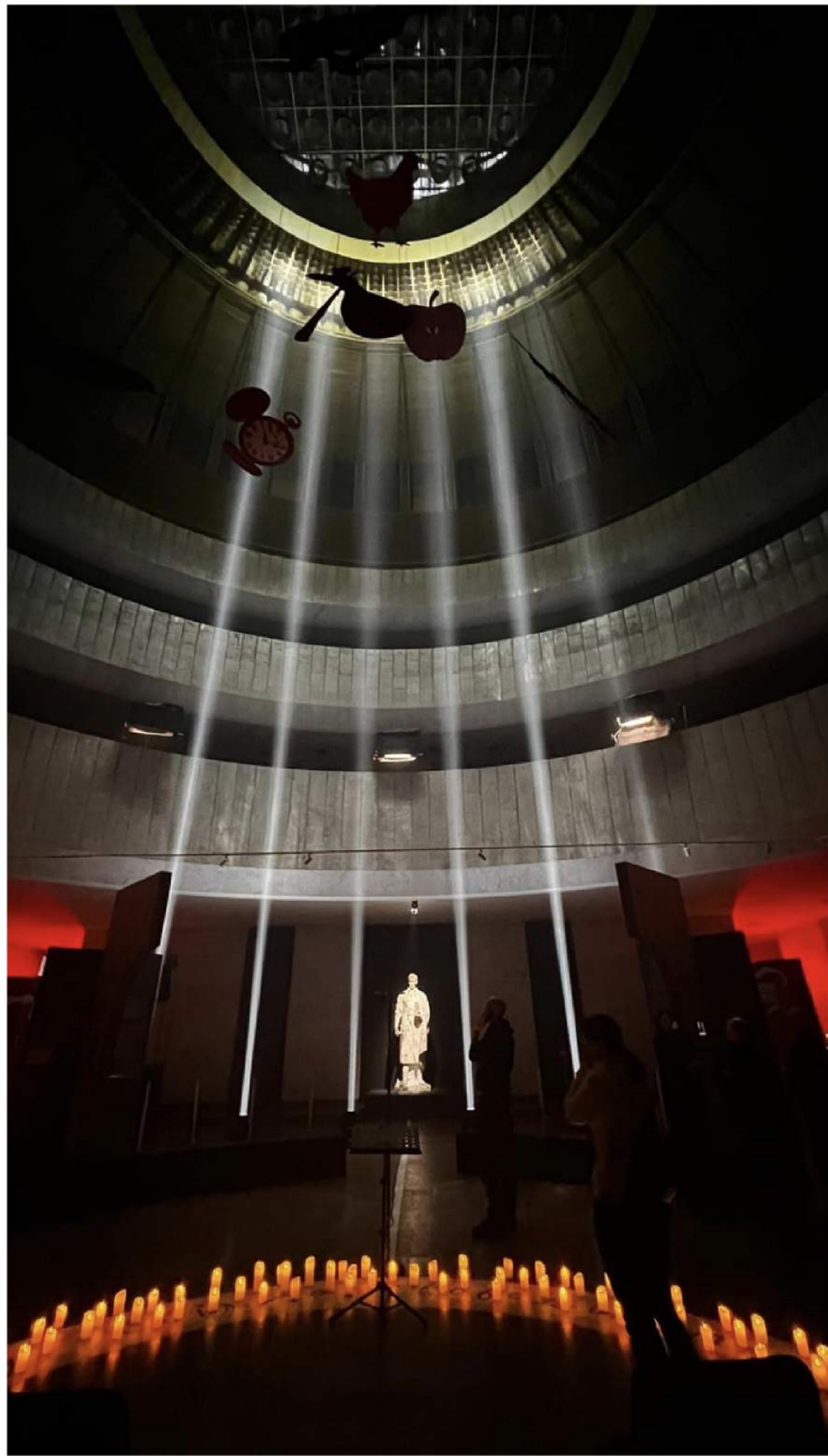
З класу так трапляється швидко починається з україн невеликих Назви кількох афоризмів, із біографії по

Зі Сковородою з тою лиш різниця з ним зображені справжні емоції, суть яких деши



Сковорода і музика — тема відома, проте вкрай широка. Адже він і створював музику, і грав на різних інструментах, і пречудово співав: власне з цього колись почався його професійний шлях.





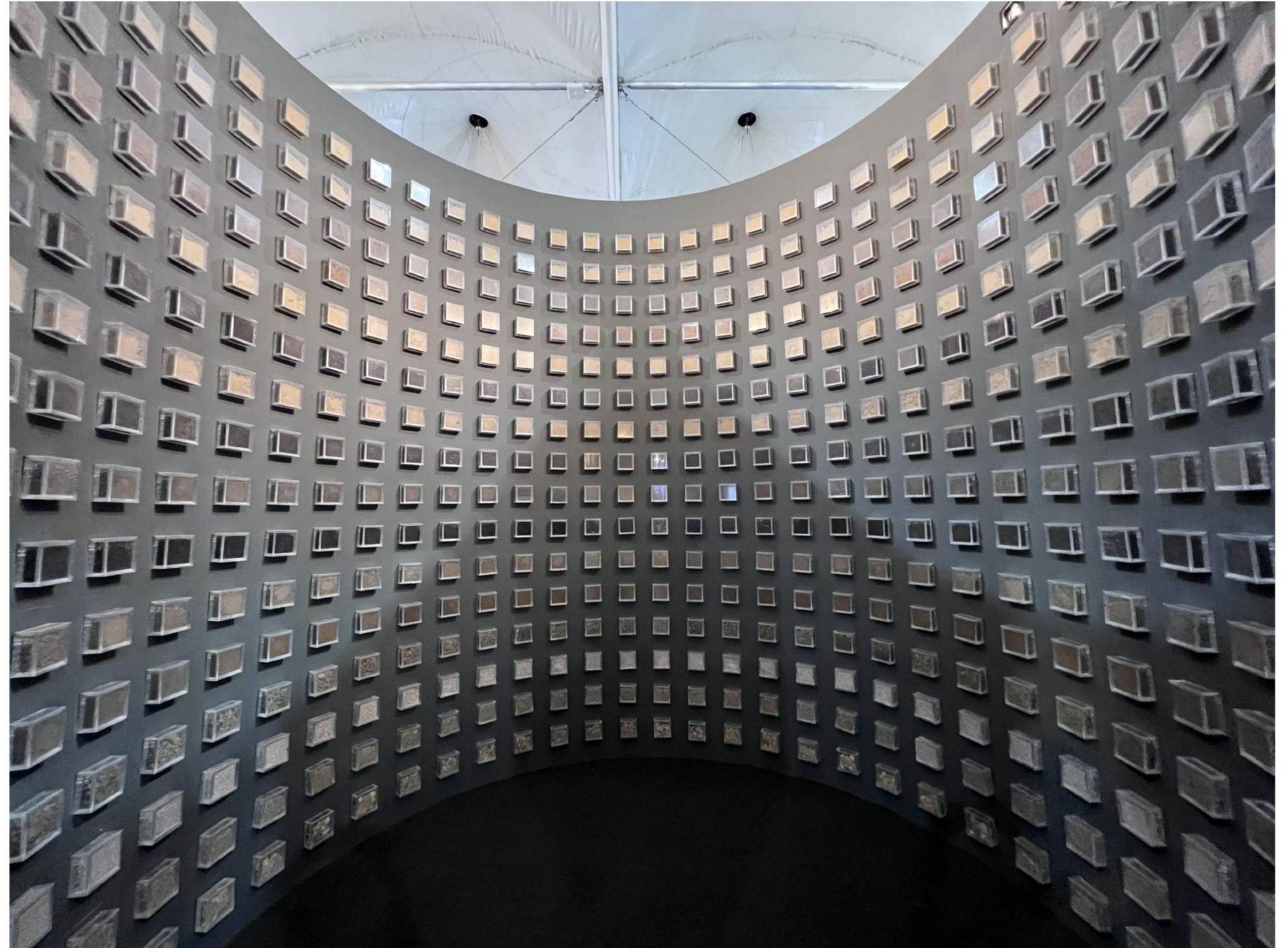
Ukraine pavilion at the COP27

The main installation of Ukraine for participation in the international conference COP27

Client: Gres&Todorchuk

Customer: Ministry of the Environmental Protection and Natural Resources

Location: Sharm El Sheikh, Egypt



UKRAINE



Children's science area

The largest children's space from Unicef, located at the central railway station

Client: JAS

Customer: Unicef

Location: Kyiv, Ukraine







Museum of Modern Art

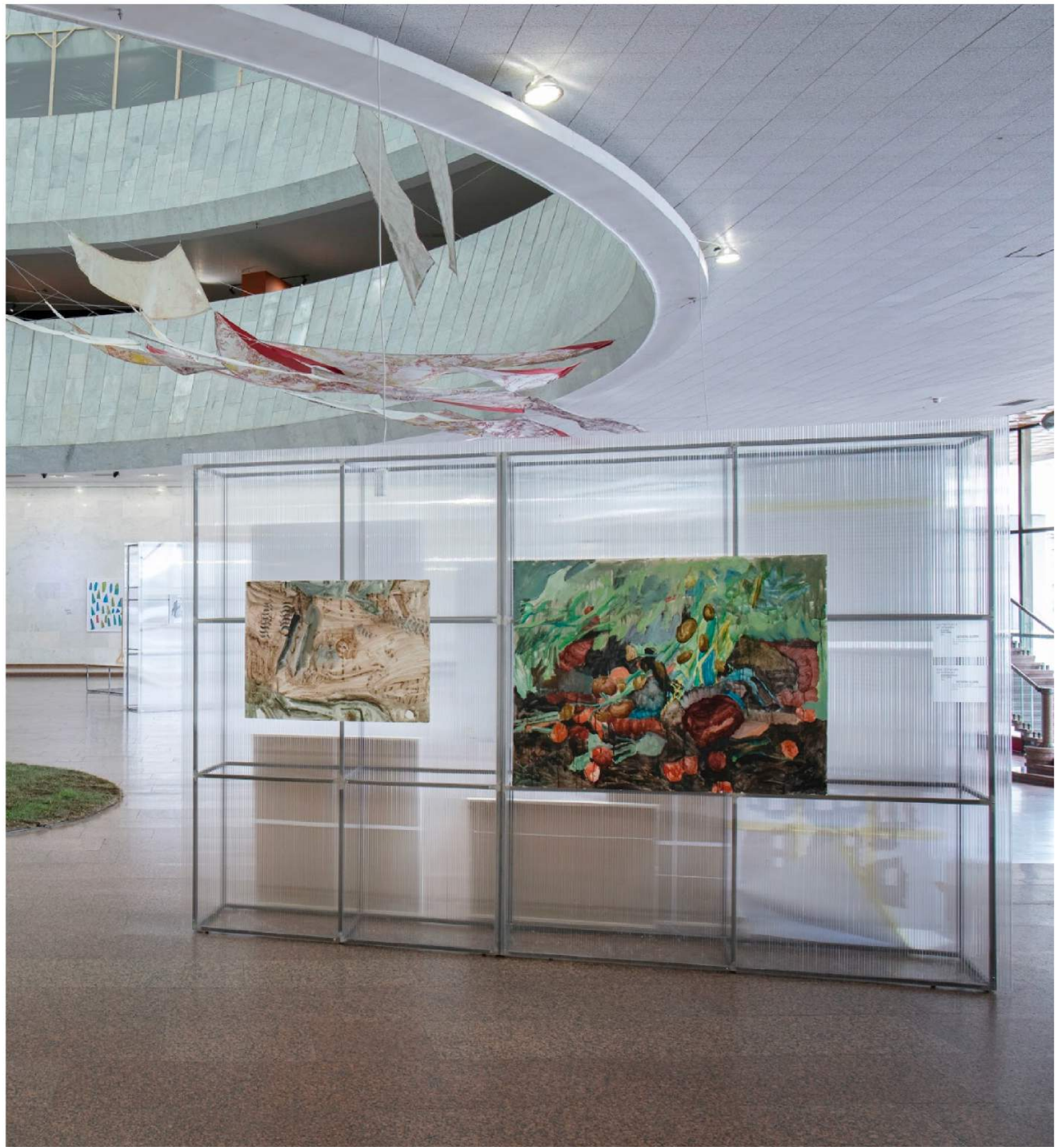
Exhibition of works of art by Ukrainian artists reflecting on the experiences of 2022.

Client: MOCA NGO

Location: Kyiv, Ukraine







Atelier of dreams

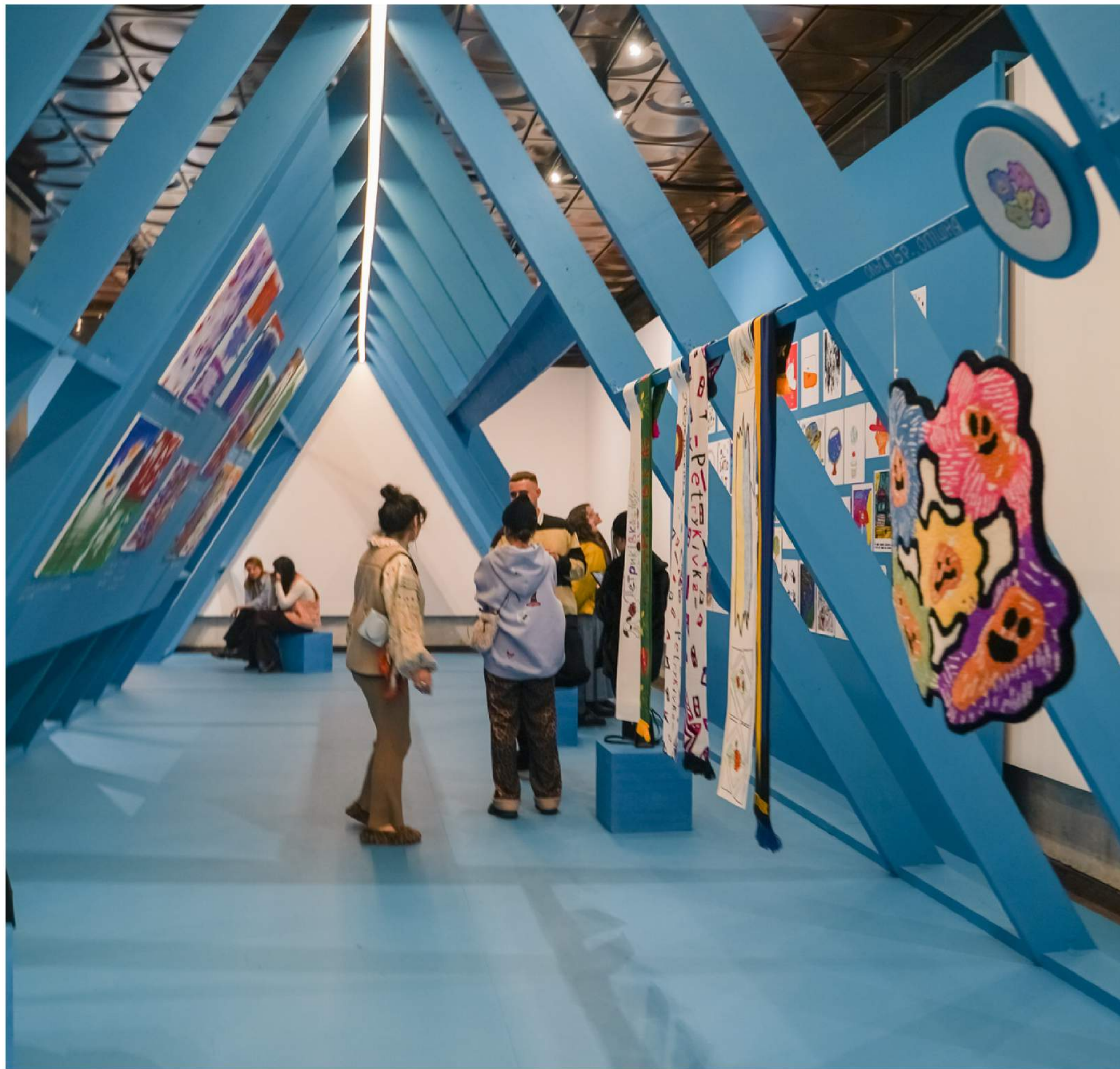
Space for "interaction" of children with art through participation in master classes, workshops and interactive sessions within the exhibition "Atelier of Dreams."

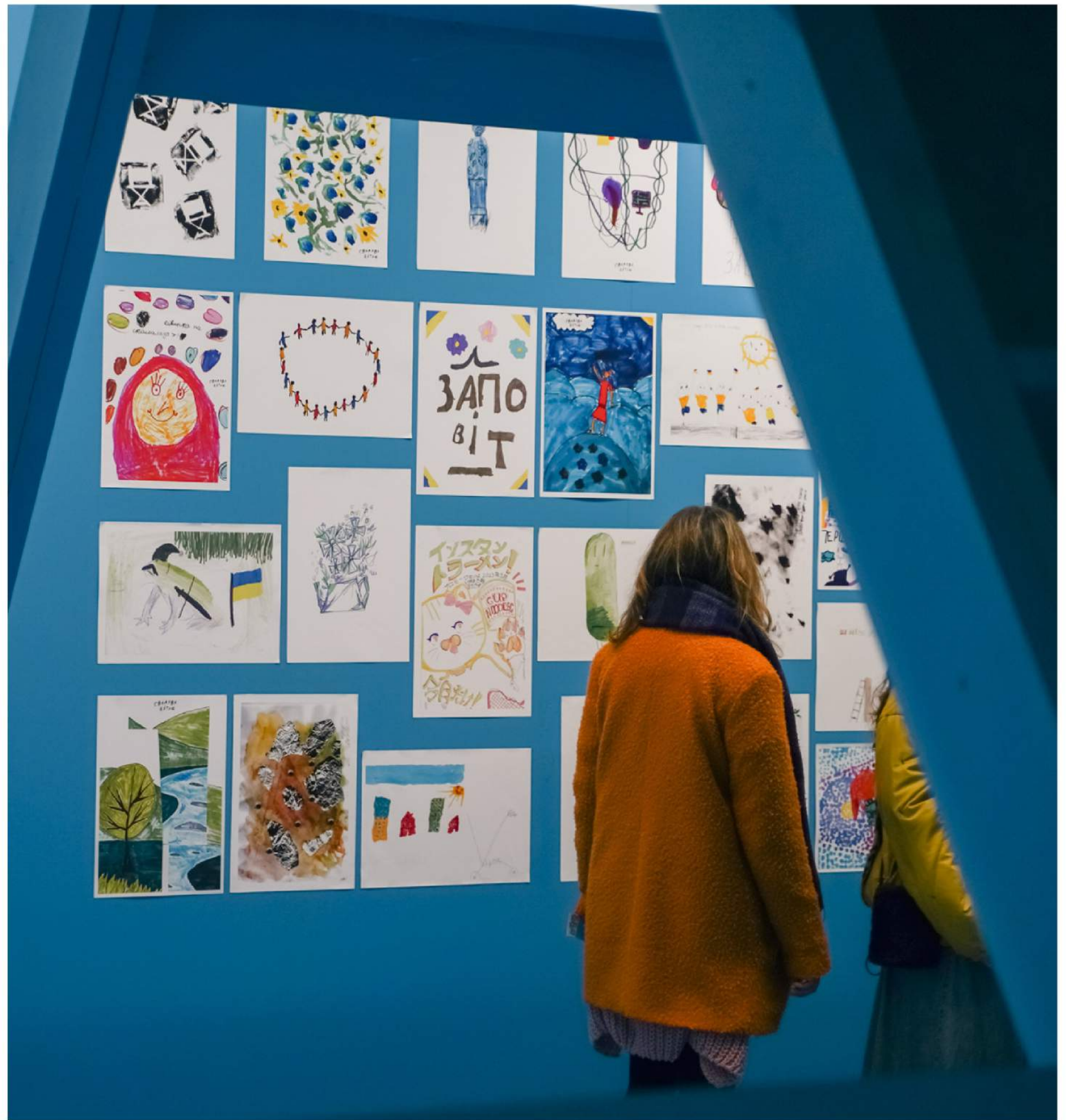
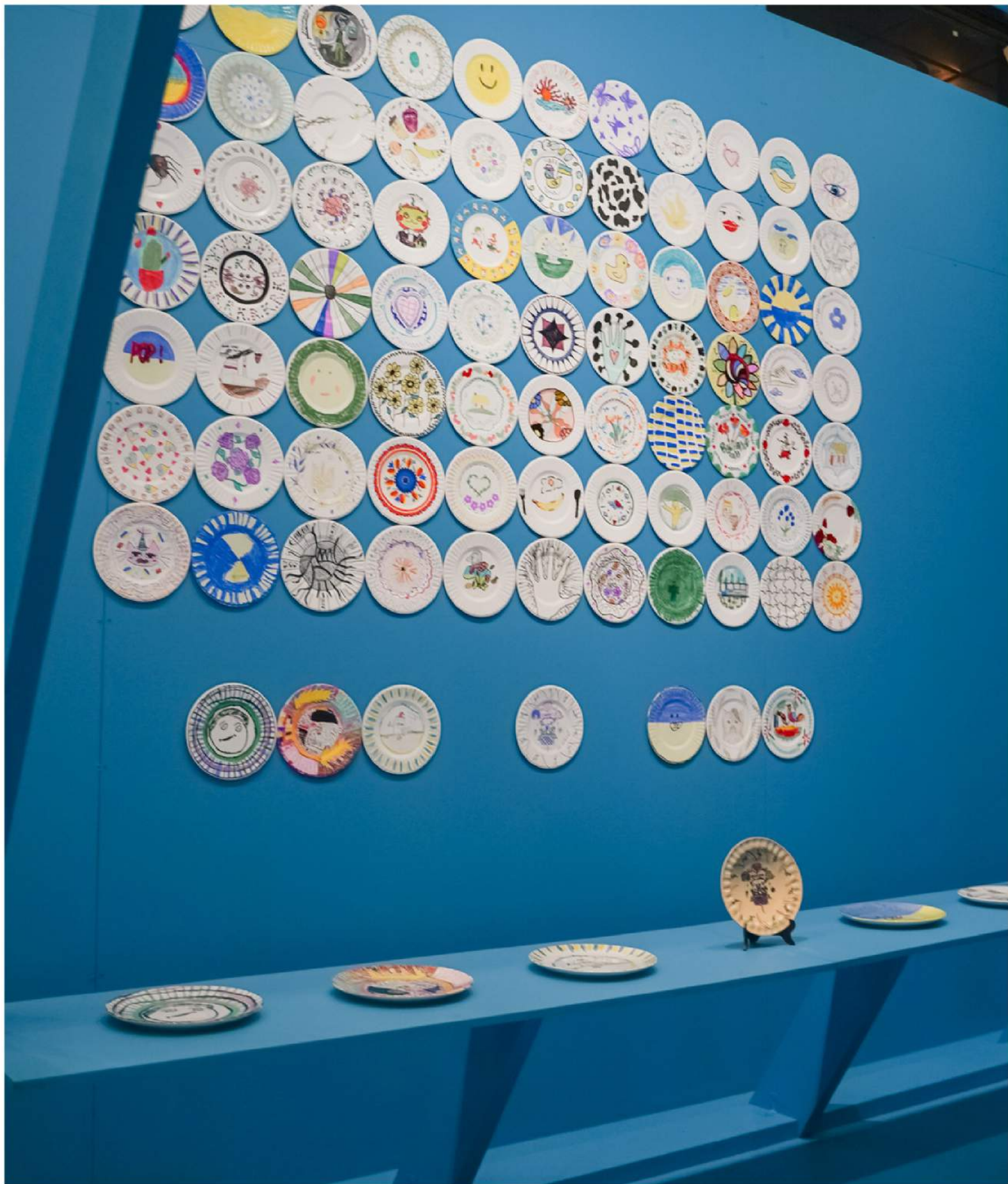
Client: CSO Cultural Platform

Customer: Unicef

Location: Kyiv, Ukraine







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- Woodworking services
- Waterjet cutting
- CNC machining
- Grinding services
- Laser cutting
- Powder coating
- Design studio
- UV print
- Plotter cutting
- 3D printing
- Fiber graving
- Laser welding
- The best service





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a masterpiece!

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